

TAGORE COLLEGE OF ARTS AND SCIENCE

DEPARTMENT OF BUSINESS ADMINISTRATION

PROGRAM NO. 1

INDUSTRIAL

Visit to

PARLE-G BISCUITS – MADHAVARAM BRANCH

INDUSTRIAL VISIT DETAILS

Particulars	Details
Department	Business Administration
Date	15 July 2026
Reporting Time	9:00 AM
Place Visited	Parle-G Biscuits, Madhavaram Branch
Faculty Coordinators	Dr. S. Sathishkumar & Dr. R. Jagajothi
Resource Person	Mr. Rajpaul, Manager
Number of Students	60

The Department of Business Administration organized an Industrial Visit to the Parle-G Biscuits manufacturing unit at Madhavaram on **15 July 2026**. The students assembled at the college campus and departed at **9:00 AM** under the guidance of **Dr. S. Sathishkumar** and **Dr. R. Jagajothi**, Assistant Professors.

The primary purpose of the visit was to provide students with practical exposure to industrial operations and enable them to understand the functioning of a leading FMCG manufacturing organization.

Upon arrival, the students were welcomed by **Mr. Rajpaul, Manager**, who introduced the company and explained its history, values, production capacity, and market leadership.



TAGORE COLLEGE OF ARTS AND SCIENCE

(Affiliated to the University of Madras)

CHROMEPET, CHENNAI- 600 044

Department of Business Administration

In association with IQAC

Organizes

Industrial Visit

at

“MODERN BAKERS”



Presided by

Dr. (Mrs.) M. MALA

HON'BLE CHAIRPERSON & MANAGING TRUSTEE

In the Presence of

Mr. G. MANIKANDAN MBA
SECRETARY

SELVI. RAKSHANA
TRUSTEE

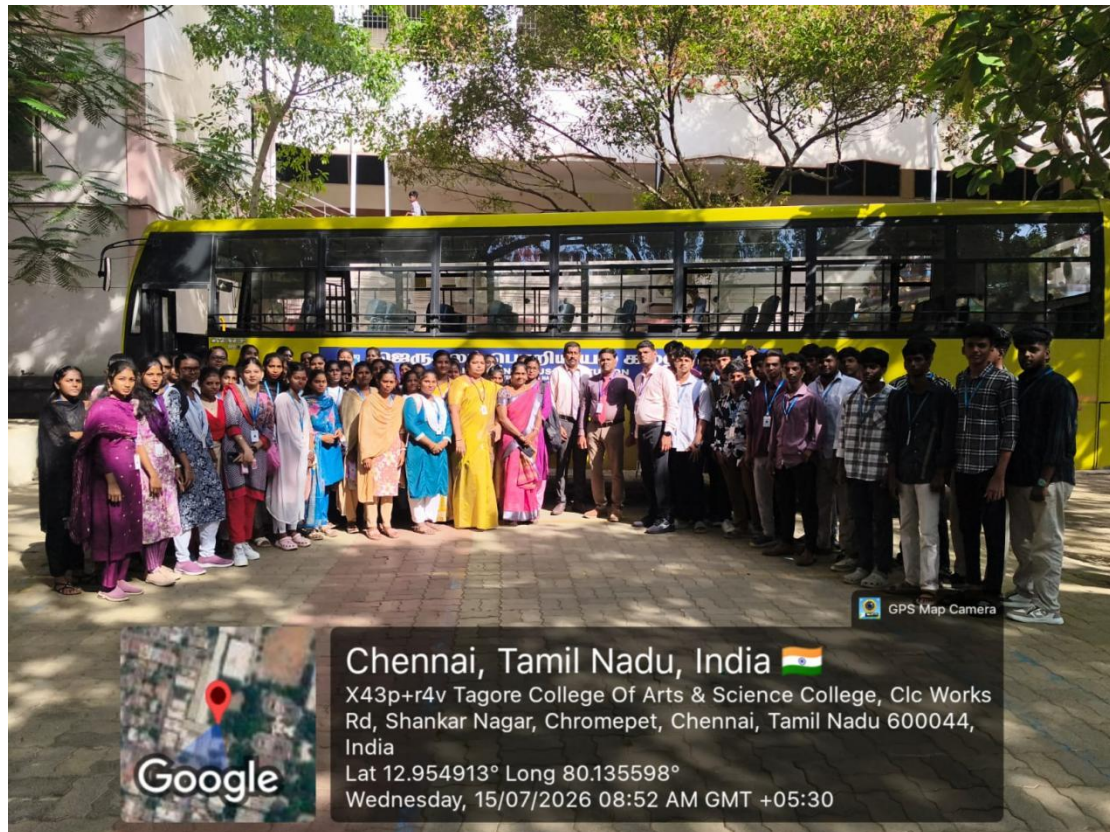
ORGANIZERS

Dr. R. JAGAJOTHI (Head of B.A., B.Com., B.B.A.)
Dr. S. SATHISH KUMAR (Asst. Prof. (B.B.A.))

Dr. A. PURUSHOTHAMAN
PRINCIPAL



PHOTOGRAPHS

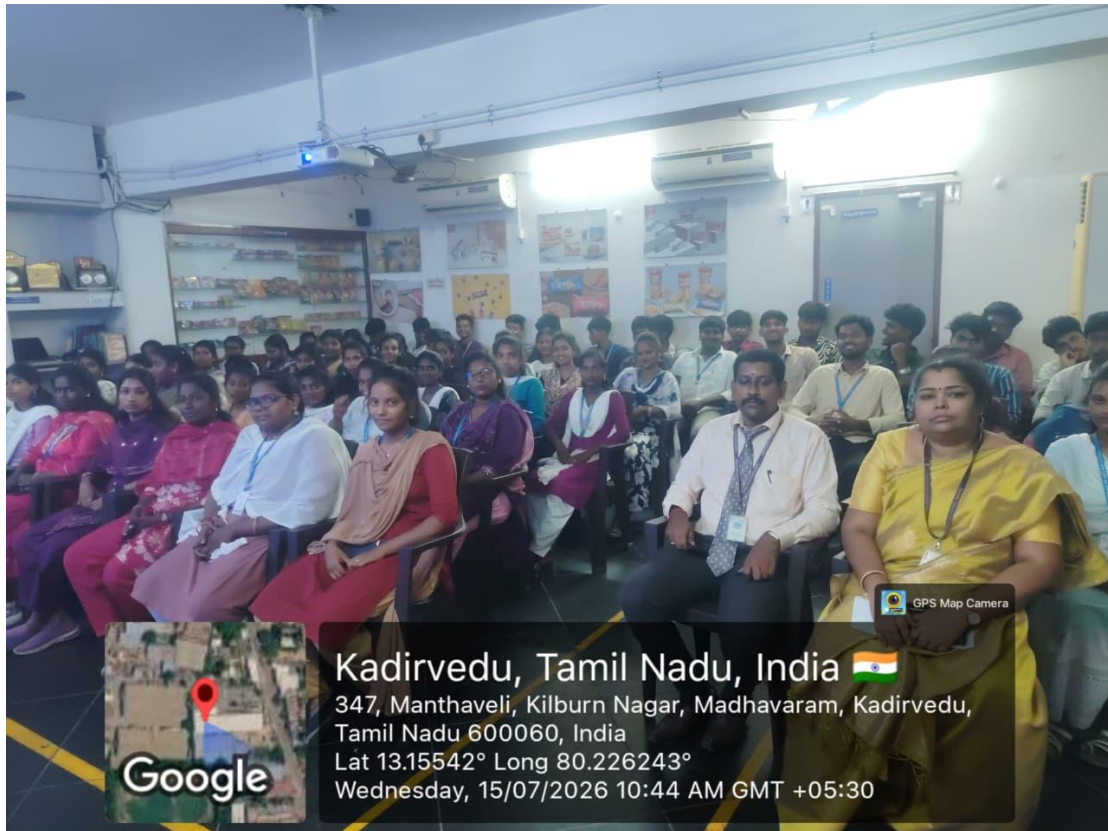


Students assembled at Tagore College of Arts and Science before departure.



Mr. Rajpaul welcoming students and introducing the company.





Presentation on biscuit manufacturing.



BBA students with faculty coordinators and Mr. Rajpaul after the successful completion of the industrial visit.
